

100% Of business faculty have professional experience

100% Of business faculty have graduate degrees

100% Of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB

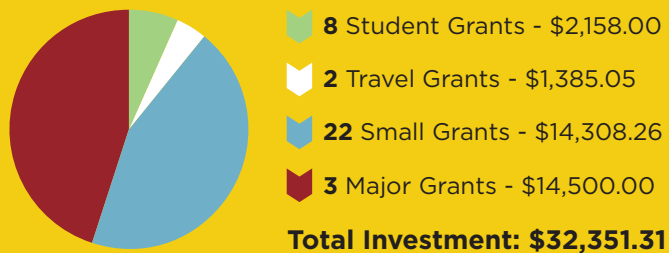
100% Of graduating students have at least 3 real-world CAP project experiences

99.1% Of graduates were employed or in graduate school within 6 months of graduation

260 Internships completed by business majors

FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.



HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the CCIB

TO LEARN MORE ABOUT THESE OPPORTUNITIES PLEASE CONTACT:

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2017 IN REVIEW

INVESTOR IMPACT REPORT



RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

250 guests were welcomed to Calvin College to honor businesses and individuals that partner with the business program in creating outstanding learning opportunities for students over the past several years.

AWARD RECIPIENTS:

Outstanding Corporate Partner: The Stow Company
Outstanding Partners: Dale Cooper, Michelle VanDyke

KEYNOTE SPEAKER:

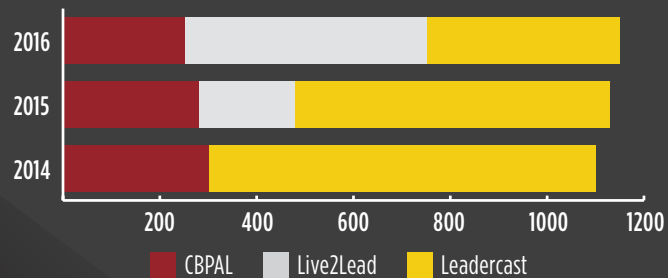
Kent Riddle, CEO at Mary Free Bed Rehabilitation Hospital

LIVE2LEAD

500 business, ministry and nonprofit professionals attended a half-day leadership conference at Calvin College which featured world-class speakers: John C. Maxwell, Simon Sinek, Liz Wiseman and Dan Cathy. The simulcast was sponsored by the CCIB in conjunction with Bakhuyzen Associates LLC.

LEADERCAST

More than **400** business, ministry and nonprofit professionals gathered on the campus of Calvin College for a one-day simulcast leadership event. Leadercast explored what happens when teams and individuals are connected with purpose, creating strong organizational culture with intentional leadership that inspires extraordinary results. Nationally-known speakers included Donald Miller, Daniel Pink, Molly Fletcher, Andy Stanley, Tyler Perry, Dr. Henry Cloud, Jim McKelvey and Jess Ekstrom.



FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

EXECUTIVE EDUCATION

The CCIB provided executive education to **15** area CPAs through on-site CPE courses at Calvin College.

CALVIN YOUNG WOMEN'S BUSINESS INSTITUTE

A three-day program designed to introduce high school women to innovative business theories, disciplines and practices, while working alongside Calvin business faculty, current students, and business leaders.

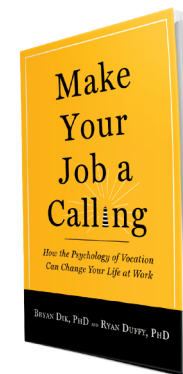
16 PARTICIPANTS • **13** DIFFERENT SCHOOLS • **5** STATES

CALVIN WOMEN'S BUSINESS NETWORK

The Calvin Women's Business Network connects women business students with women business professionals in West Michigan to share experiences and benefit from a faith-based mentor-mentee relationship. The network is run by **3** student leaders and had **20** mentor/mentee relationships this year.

CCIB SPONSORED & CO-SPONSORED LECTURES

The CCIB partnered with The January Series to co-sponsor Dr. Bryan Dik and his lecture **"How to find and live your calling: Lessons from the Psychology of Vocation"**. Bryan is the Associate Professor of Psychology at Colorado State University and Co-founder and Chief Science Officer of jobZology®.



the January Series

- **800** people watched Bryan's presentation on campus
- **1,200** watched at remote sites for a total of **2,000** viewers
- **1,000** people tuned in for the audio livestream

PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

The Calvin Action Projects (CAP) are multi-disciplinary projects intended to provide business majors at Calvin College with a significant transformational learning experience. Each CAP involves a team of students working as consultants for actual organizations on real business problems.

93 PROJECTS COMPLETED • **52** UNIQUE CLIENTS

CAP Sponsors:

- | | |
|--------------------------------------|-----------------------|
| Advantage Sign and Graphic Solutions | Rockford Construction |
| Colliers International | Sikkema Equipment |
| FutureCeuticals | The Stow Company |
| Gordon Food Service | Summit Point Roofing |
| Harley Davidson Footwear | Uptown GR |
| Heart of West Michigan United Way | Zeeland Lumber Supply |



MWEST CHALLENGE

With the help and financial support of the CCIB and the business faculty, three student groups participated in the 2017 MWest Challenge. This is a student venture competition designed to create cross collaboration between students that span across several universities throughout West Michigan. Participating students can win up to \$30,000 in cash prizes. They also have access to startup resources, mentors, and educational workshops.

